



Become a Sponsor

Increase Visibility Beyond the Exhibit Hall

Welcome to Opportunity!

Sign up now to be a sponsor of the Joint Mathematics Meetings (JMM) and get preferred booth location!

Generate a higher profile for your company before, during and after the meeting. Be seen by over 5,000 attendees at the JMM!

Sponsorships are limited and are offered on a first-come, first-serve basis.

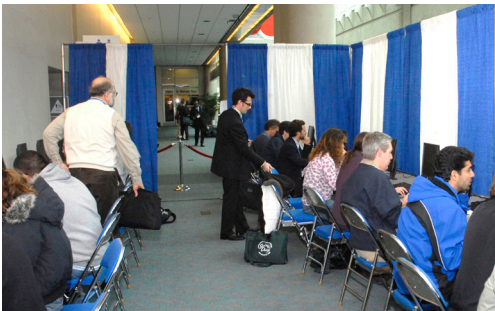
All sponsorships include:

- Preferred booth location (those that sign up for sponsorship and booth location in May only)
- Your company name listed as sponsor on the Washington, DC Meetings web page and linked to your company's web site
- Acknowledgment on the sponsor page in the Program Book
- First option to your staff to get reservations at one of the headquarters hotels
- Company Name Recognition on the directional towers placed at the meeting

Sponsorship Opportunities

Level 1

1. E-mail Center



Full sponsorship	\$10,000
Co-sponsor	\$7,000

The meeting's e-mail center is always one of the most popular features of the JMM and will be located next to the JMM Registration Desk at the Marriott. **Your company name or logo on a computer terminal will catch the attention of thousands of attendees as they visit to check their e-mail and access the web!**

All equipment and utilities needed to run the e-mail center will be provided by the JMM.

Exclusive recognition!

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Your **company logo or home page** placed on each computer in the e-mail area to brand your company as the official e-mail sponsor of the JMM. It will also be placed on other computers used in JMM sessions.
- Your **company logo** on the Washington, DC Meetings page with a hyperlink to your company's web page
- **Free business card-sized ad** in the Joint Meetings newsletter for five days
- **Free flyer** (provided by you) to be placed in the registration packet mailing and distributed at the meeting
- One **exhibit booth** (cost for additional booths at regular booth fees)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Your **company banner** (maximum size 8' x 4', provided by you) hung at a highly visible location in the e-mail center
- **Table** (provided by the JMM) placed outside the e-mail center for your company **handouts**
- Additional sponsor benefits as noted

TWO CO-SPONSORSHIPS SOLD

2. Relaxation Station



Exhibitor **\$9,000**

Seated massage relaxation stations have been one of the most popular and relaxing exhibit areas at hundreds of trade shows and conferences throughout the U.S. Let's bring it back to the JMM! **JMM participants will thank you for the relaxing and revitalizing service you provided while you collect valuable leads.** Three Massage therapists will represent the sponsor by wearing their company shirts (provided by sponsor). Participants will need to come to you for a coupon to redeem at the station for a 10–15 minute massage. JMM will provide the coupons.

Level 2

1. Reception for Graduate Students/First Timers



Exhibitor **\$3,500**
Nonexhibitor **\$4,500**

Monday, January 5, 2009, 5:30 pm – 6:30 pm.

Sponsor one of the most popular events of the meeting. Mathematicians representing a wide range of disciplines will join several hundred graduate students and future mathematicians at an informal reception. Also, all first-time participants are encouraged to come and meet some “old-timers” and pick up a few tips on how to get the most out of this large and complex meeting. This event is always a success for the several hundreds of people that attend. Refreshments are served.

Exclusive Recognition

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Your **company logo** on the Washington, DC Meetings page with a hyperlink to your company's web page
- Your **company banner** (maximum size 8' x 4', provided by you) hung at a highly visible location in the exhibit hall
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- **Sign** (provided by you) placed at the station
- **Free flyer** (provided by you) to be placed in the registration packet mailing and distributed at the meeting
- **Every participant will need to visit you** to receive a coupon for a massage
- Additional sponsor benefits as noted

- Preferred booth location (**requires sign up for sponsorship and booth location in May only**)
- **Special introduction of your company** during the reception
- **Table** (provided by the JMM) placed outside the reception for your **company handouts**
- Acknowledgment on a **sign** (provided by the JMM) posted at the reception
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

2. Registration Bags



Exhibitor	\$3,000
Nonexhibitor	\$4,000

Be seen everywhere! Take advantage of one of the meeting's most highly visible marketing opportunities and display your company's name prominently on registration bags which are distributed to every attendee at the meeting. An imprint of your company logo on the registration bags will be a sure way for your group to get noticed! Sponsorship cost does not include cost of bags and shipping. Bags provided by sponsor and shipped by sponsor to the meeting. Cloth bags preferred but not mandatory. JMM will assist with the ordering process at your request and specifications. This has always been one of the most requested amenities by JMM attendees.

Exclusive Recognition

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Your **company logo** on the Washington, DC Meetings page with a hyperlink to your company's web page
- Your **company banner** (maximum size 8' x 4', provided by you) hung at a highly visible location in the exhibit hall
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

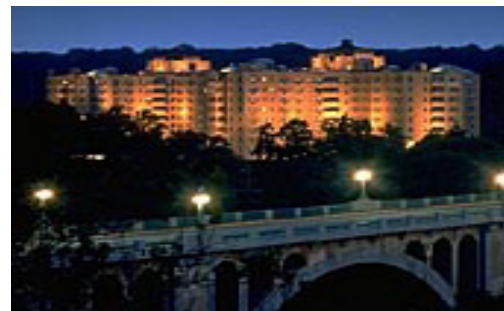
3. Hotel Keys



Exhibitors only	\$3,000 for Marriott
	\$4,200 for Omni

Participants will see your logo every time they use their hotel room keys! Get exposure at one hotel or both! Hotel staff will distribute keys (2 per each room) to guests during primary check in. Sponsor(s) will work directly with the key card company with assistance from JMM staff. Sponsorship cost does not include cost of keys and shipping. Sponsor(s) pay for cost of keys and shipping, provides and sends artwork to the key card company, and must meet hotel requirements.

- Preferred booth location (**requires sign up for sponsorship and booth location in May only**)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted



(hotel pictures from www.meetingmatrix.com)

Level 3

1. Badge Lanyards



Exhibitor	\$2,000
Nonexhibitor	\$3,500

Take advantage of a very visible marketing opportunity and provide badge lanyards with your company name imprinted. These will be the official lanyards used by all attendees. Lanyards provided by sponsor and shipped by sponsor to the AMS office by November 19, 2008 to be included in the mailing of registration packets. Sponsorship cost does not include cost of lanyards and shipping. JMM will assist with the ordering process at your request and specifications.

Exclusive Recognition

- Preferred booth location (those that sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

2. Personal Daily Scheduler



Exhibitor	\$2,000
Nonexhibitor	\$4,000

Place a full-page black and white ad in one of the most advantageous locations in the program—opposite the personal daily scheduler on Cover 3. **Every attendee will see it!** This is the most requested feature of the program. Attendees use this to create their own personal itineraries. Sponsor provides camera copy of the ad. In addition, sponsor's logo will be placed on the first page of the 2 timetables.

- Preferred booth location (those that sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT



3. Notepads



Exhibitor **\$2,000**
Nonexhibitor **\$3,000**

Your company name will be seen every time an attendee takes notes! Provide 5" x 8" notepads with your company name, logo, telephone number and/or booth number imprinted on them to be distributed at the registration desk, networking area, hotel lobbies, Employment Center and major session rooms. Sponsorship cost does not include cost of pads and shipping. Notepads provided by sponsor and shipped by sponsor to the meeting.

Exclusive Recognition

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

4. Pens



Exhibitor **\$2,000**
Nonexhibitor **\$3,000**

Seize the opportunity to bring attention to your company whenever an attendee writes! Provide pens with an imprint of your company name and they will be distributed at the registration desk, the networking area, hotel lobbies, Employment Center, major session rooms, and committee meeting rooms. Sponsorship cost does not include cost of pens and shipping. Pens provided by sponsor and shipped by sponsor to the meeting.

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

(Most pictures in this flyer were taken by Tony Badeaux of Convention Photo by Joe Orlando, Inc. Others were taken by Diane Boumenot, Mike Breen and Annette Emerson of the AMS)





Joint Mathematics Meetings January 5 – 8, 2009 Washington, DC

Sponsorship Signup

Company: _____

Address: _____

Telephone: _____ Fax _____

Email: _____

Contact: _____

Signature: _____

Type of Sponsorship: _____ Exhibitor \$ _____ Nonexhibitor \$ _____

- ◆ I understand that my payment is based on my intended exhibitor status. Should that status change, there may be an increase or a decrease in my payment for sponsorship. I will be invoiced for any additional amount needed or refunded for any amount not needed.

Form of Payment: _____ **MUST BE RECEIVED WITH ORDER**

Note: May be paid by check payable to the American Mathematical Society, or by Visa, MasterCard, Discover, or American Express.

Card Number: _____ Exp. Date _____

Signature: _____

Zip code of your credit card billing address: _____

Cancellations

A 40% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled before September 4, 2008. A 60% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled after September 4, 2008 and before October 24, 2008. No refunds can be given after October 24, 2008.

Send completed copy of this form and payment to:

Mathematics Meetings Service Bureau
P. O. Box 6887
Providence, RI 02940-6887
Fax: 401-455-4004 (for credit cards only)
Email: mmsb@ams.org
PDF copy may be requested by sending email to mmsb@ams.org.

Questions:

Contact Judy at 1-800-321-4267, Ext. 4143 (U.S. and Canada) or
401-455-4143 (worldwide)
Email: jlm@ams.org